



Susan Natoli
R&D Laboratory Manager – Cleaning Products

Susan Natoli, Research & Development Laboratory Manager – Cleaning Products at Rug Doctor, is responsible for new product development. Throughout her time at Rug Doctor, Natoli has been instrumental in the creation of Rug Doctor's latest products, including its Anti-Allergen and Pet Cleaning formulas.

Prior to joining the Rug Doctor team, Natoli spent time as a chemist with Virbac Corp and Steris Corp and as a member of the business development team at Celsis Laboratory Group.

Natoli graduated from Southeast Missouri State University with a bachelor's in Biology / Chemistry and a master's in Chemistry, and she is a member of the American Society for Testing and Materials (ASTM), the American Chemical Society (ACS) and the ACS Green Chemistry Institute.

Natoli's favorite Rug Doctor products are the new Anti-Allergen carpet cleaner and the Urine Eliminator wipes.